



BADMINTON ENGLAND 

England Junior Performance Programme

2024/25

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Introduction to the Restructured England Junior Performance Programme (EJPP) 2024-25

What are the main EJPP changes?

- Removal of Discover, Engage, Progress identified groups from 1st July 2024.
- No annual review / trials.
- Camps based on Age Groups.
- Invitation basis for all EJPP Camps / International tournaments, based on factors such as recent domestic Gold performances / results, observations, rankings etc and by direct invitation from EJPP.
- Focus on development / promotion of key performance behaviours at all EJPP activity & in communications.
- EJPP will attend international tournaments from U13 age groups to U19, providing earlier exposure.
- Introduction of a Transition Group of 10-12 players, supported by TASS and with access to day-time Senior Squad training.



Basis for proposed EJPP changes

- Reward & Recognition
- Increases opportunities for more players to engage with EJPP activity.
- Support increased depth of Junior Performance pathway.
- Support domestic tournament structure / attendance.
- Players observed on a more regular basis as opposed to trials once a year.
- A more flexible EJPP structure.
- Ability to focus on support to select individuals who are evidencing trajectory, commitment & key principles aligned towards representing England in the future.

Check out **this video** that talks through the England Junior Performance Programme structural changes for Summer 2024

Introduction to the Restructured England Junior Performance Programme 2024-25



England Junior Performance Programme

Key Principles

- To provide **enhanced support / exposure to a small group of identified individuals** who are committed to full time training post Junior career and perceived to be on the right trajectory.
- To **reward players who are 'in form'** and performing with opportunities to attend EJP activity – the EJPP is no longer fixed to a 12-month membership programme.
- To **increase focus on individuals within U11-U15 age group**, including travel to International tournaments & working with players and their personal coaches at Collaboration Days across the network.
- To **ensure investment and support is focused in the right areas** to provide enhanced support to player development.
- To **support the strengthening of the domestic circuit** – invitations to Camps / International Tournaments /selections for Championship Events based on eligibility requirements that include having competed in own Age Group Golds.
- To **promote and support the development of skills and performance behaviours (shown on the right)** at EJPP activity and across the network.
- To **increase collaboration and networking with network coaches** through attendance at Tournaments, training environments, provision of resources, CPD opportunities, workshops etc.

The EJP Programme is aiming to support delivery of the following key principles in terms of supporting and developing individuals engaging with EJPP activity:

Professionalism

Communication

Performance focused attitude (desire to learn & improve)

Independence / self-reliance

A well-rounded badminton player



England Junior Performance Programme

Performance Behaviour Principles

The EJP Programme is aiming to support delivery of the following key principles in terms of supporting and developing individuals engaging with EJPP activity:

Professionalism

- Warm up / cool downs (session specific).
- Commitment to training & working with coaches.
- Completing set tasks & utilising resources.
- Time management / organised.
- Understanding of importance / application of off-court training.

Communication

- Proactive about comms around own badminton.
- Able to engage in conversation around their badminton both on and off court.
- Open to learning, feedback & inquisitive.

Performance Focused Attitude

- Making decisions with performance in mind (nutrition, rest, sleep, phones etc).
- Understanding of an athlete mentality.
- Work ethic - willingness to work hard (go extra mile) - understanding what this is, be self-led, prepared to work to find solutions to challenges.
- Confidence to try & use new skills or full range of skills.
- Awareness of intensity in training & how to drive this.

Independence/Self Reliance

- Managing own equipment.
- Ability to self-reflect & analyse.
- Ownership & responsibility.

Well-rounded Badminton Player

- Technically
- Physically
- Tactically
- Understanding of style & weaponry
- Mental
- Lifestyle





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England Junior Performance Programme

Programme Activity



Overview of Key England Junior Performance Programme Activity

Domestic Gold Tournament Observation

EJPP Coach attendance.
Support / advice /
feedback / collaboration.
Observations will
feed into selections /
invitations from EJPP
Team.

U11-U15 Collaboration Days

Invites based on singles
rankings (as per published
process).
Personal Coaches
included in invite.
Practical sessions based
on focus areas identified
by EJPP & personal
coaches.
Feedback provided to
players.
Workshops / coach
networking.
Will look to collaborate
to host at different
venues across the
network.
Contribution required.

Age Group Camps

Invitation based on
published process.
Eligibility requirements
for invitation.
Player must have
competed in own Age
Group Gold.
Include off court
workshop delivery &
S&C Programme support
/ physical testing /
benchmarking.
Feedback provided to
players.
S&C remote programme
on offer to all attendees.
Contribution required.

International Tournament Attendance

Invitation basis from EJPP
Team.
Eligibility requirements
for invite.
U13-U19 age groups.
Focus on small groups
attending with EJPP
appointed Coaching
Team.
Contribution required.
N.B Championship Events
still through Selection
Policy.
Aim to be
competitive' with 'Small
groups to focus on
key performance
behaviours and
ensuring good
preparation, analysis,
debriefs & feedback etc.

Performance Hubs

Four Performance Hubs
funded across network.
Invitation basis from EJPP
Team aimed at U14-U19
players.
Aimed at bringing
together talented juniors
regionally to regularly
train together.
Provision of high- quality
intense training with
aim to increase weekly
training hours.
S&C remote programme
on offer to all attendees.

Transition Group

Up to 10-12 identified
individuals for this
training group.
Eligibility criteria applies.
Identification and
invitation through
National Coaching Panel.
Focused support based
on providing exposure
to Senior Training
environment (to be
based around individual
circumstances).
Collaboration between
players, parents and
personal coach.
TASS supported Group.

U11 - U15 England Junior Performance Programme

Collaboration Days

The England Junior Performance Programme (EJPP) has introduced Collaboration Days in 2024 alongside its hosted Camps for the U11-U15 age groups only.

The key aim of the Collaboration Days is to promote collaboration and improved engagement between the top-performing players and their personal coaches from across the domestic circuit.

The top 6 players in singles rankings lists at each of the above age group are invited to Collaboration Days alongside their coaches to engage in tailored on-court training sessions, set-up to look at addressing specific development areas identified following observations across the domestic tournaments and Age Group National Championships. Sessions also look to work on common areas that players are working on within their weekly training. The Collaboration Days help to provide valuable insight into player-coach dynamics and highlight what Badminton England can improve on to support players and coaches across the network.



U11 - U15 England Junior Performance Programme

Collaboration Day Invite Process

Automatic Invites

U11 / U13 / U15 Camps –
top 6 in singles ranking



Additional Invite Considerations

Below considered by Panel from pre-defined period of activity for a small number of additional invites (~ 2 per gender):

- Results / Performances / Observations from domestic Gold tournaments / National Championships
 - Collaboration Day observations
 - Conduct / attitude / behaviours



Invites sent by the England Junior Performance Programme

Sent out by EJPP based on published timelines

Financial contribution required for Camp attendance

N.B The EJPP may invite additional players along to support sparring / match play as they see fit



England Junior Performance Programme

Camp Overview

Under 17/19'S

- Age Group Camps.
- To be eligible players must have competed in own Age Group Gold Tournaments.
- Invites based on performances / results / observations / performance behaviours.
- Match-play focus, themed delivery based on technical / tactical observations.

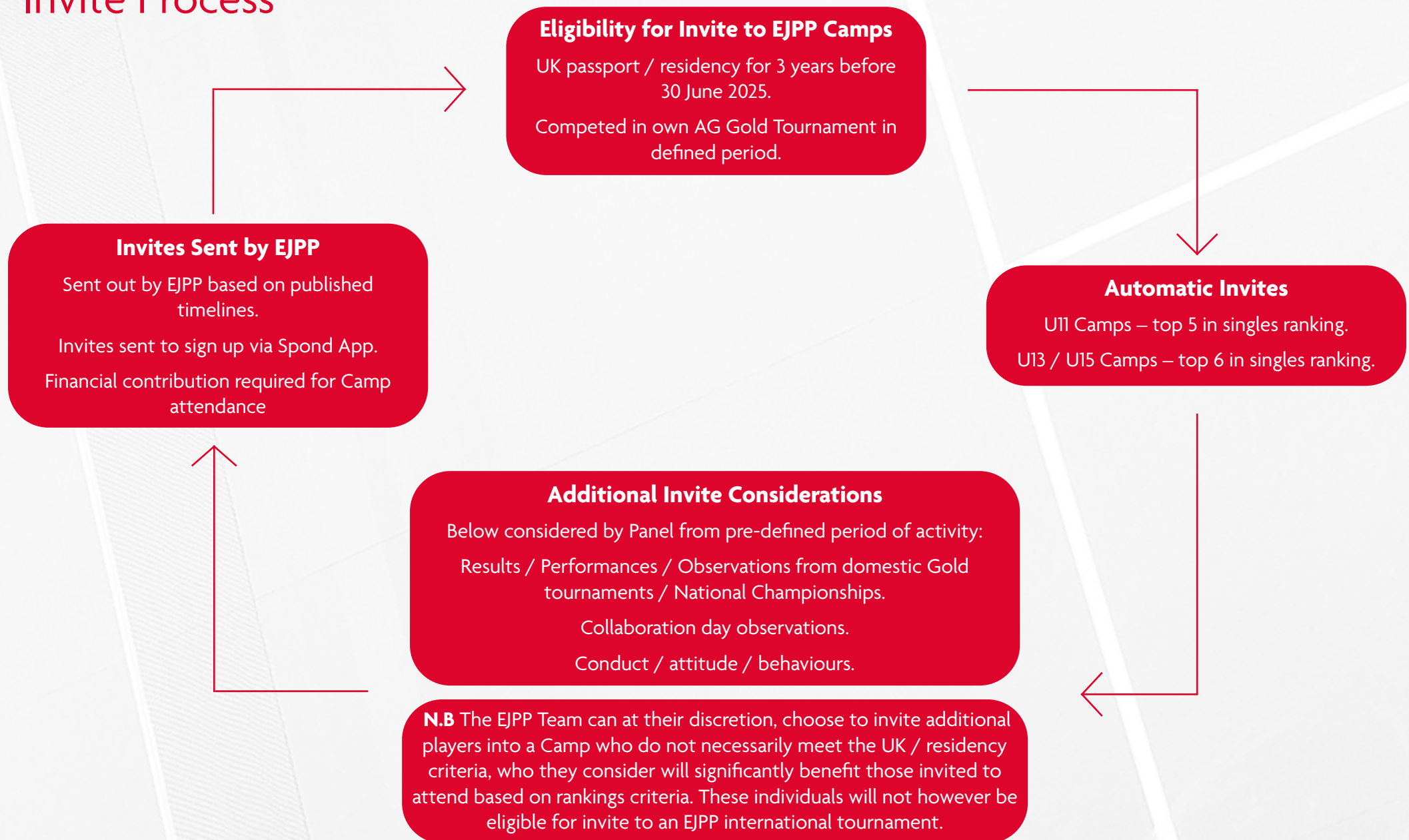
Under 11/13/15's

- Age Group specific camps
- To be eligible players must have competed in own Age Group Gold Tournaments
- Invites based on singles rankings / observations / performances / results / performance behaviours
- Mix of technical, match play / fun skills-based sessions



U11 - U15 England Junior Performance Programme Training Camp

Invite Process



U17 - U19 England Junior Performance Programme

Training Camp Invite Process

Eligibility for Invite to EJPP Camps

UK passport / residency for 3 years before 30 June 2025.

Competed in own AG Gold Tournament in defined period.

Invites Sent by EJPP

Sent out by EJPP based on published timelines.

Invites sent to sign up via Spond App.

Financial contribution required for Camp attendance

Automatic Invites

Transition Group Members

Additional Invite Considerations

Below considered by Panel from pre-defined period of activity:

EJP Camp observations.

Performance / results / observations from Gold / National Championships.

Current perceived trajectory and player profile.

Conduct / attitude / behaviours.

N.B The EJPP Team can at their discretion, choose to invite additional players into a Camp who do not necessarily meet the UK / residency criteria, who they consider will significantly benefit those invited to attend based on rankings criteria. These individuals will not however be eligible for invite to an EJPP international tournament.

England Junior Performance Programme

International Tournament Attendance

Championship Events

- Selection Policy based as currently with Appeal Process.
- Min. attendance at Gold Tournaments to be included.
- *Funded by BE

Developmental Tournaments (identified in advance per age group)

- Selection by NPC & relevant AGCs – no appeal process.
- Small sized travel groups selected (U13-U19 age groups).
- Selection by NPC/AGCs – based on considerations such as domestic Gold Tournament attendance, observations, EJPP Camp engagement, results/performances, perceived trajectory / profile.
- *Contribution from player required.



U13 – U19 England Junior Performance Programme

International Development Tournament – Invite Process

Eligibility for Invite to EJPP Camps

UK passport / residency for 3 years before 30 June 2025.

Must have competed in own age group Gold tournament in defined period.

Invites Sent by EJPP

Sent out by EJPP based on published timelines.

Invites sent to sign up via Spond App.

Financial contribution will be required as part of EJPP Tournament attendance.

Additional Invite Considerations

The below will be considered by the Panel from pre-defined period of activity (dependent on where relevant EJP Camp sits in defined period per tournament):

- Attendance / engagement and observations at EJPP Camp within the defined period
- Results / performances / observations from domestic Gold tournaments / National Championships / Collaboration Days (as applicable)
 - Conduct / attitude / behaviours

Additional Invite Considerations

When making decisions, the EJPP Panel will also consider:

- Perceived trajectory to representing England at future Championships Events at Junior / Senior level
- Players to be of a level to challenge / be competitive
- Approx. 6-8 invitations places per Tournament

Championship Events & Selection Policies

The England Junior Performance Programme (EJPP) attends several Championship Events during a year, with players selected for such events through formal Selection Panels, which includes an Appeal process. The EJPP selects players to represent England for the following with policies published on the BE website [here](#).

| U15 | U17 | U19 |
|---|---|---|
| U15 European Championships (every 2 years) | U17 European Championships (every 2 years) | U19 European Championships (every 2 years) |
| U15 8 Nations (every 2 years) | U17 6 Nations (every 2 years) | BWF U19 World Junior Championships |
| U15 Home Countries Quadrangular | | |





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England Junior Performance Programme

Performance Hubs



England Junior Performance Programme Performance Hub

Introduction to Hubs

What is a Performance Hub?

The aim of the Hub is to provide the opportunity for identified Junior Performance players to access additional high-level weekly training and match play, enabling the best Junior players in the country to train regularly with each other up to a maximum of twice a week – identified players include those on EJPP and other identified players who are showing similar performance levels and development. The aim over the next few years is to grow the Performance Hubs to further areas in the country to provide more access to more of our top Junior players.

The Performance Hub sessions are part funded by the England Junior Performance Programme. N.B these Hub sessions are not intended to replace weekly training but to provide additional quality training hours within a player's week as this is something that is necessary if we are to continue to be competitive across Europe and beyond.

We believe that development of these Hubs over the longer term can help to achieve the following principles, regularly seen to increase rate of development in athletes across sports:

- An increase in the number of quality weekly training hours and intensity in a player's weekly schedule to aid rate of development and levels of consistency.
- Players of a similar level training / sparring together regularly increasing the rate of development as a collective group by pushing each other to new levels.
- Regular, healthy competition / sparring between players of a similar level can link to increasing levels of motivation.

We also aim for the sessions to achieve the following:

- To support players with their ongoing development and building of relationships between players and coaches.
- Provide players with additional coaching perspectives.
- Opportunity for the sharing of knowledge and session themes based on Coach's experience of where the game is going internationally in the world of junior badminton and in turn, be aligned and aid development in relation to EJP themes / focus areas delivered at EJP Camp activity.
- To provide variety in a player's weekly training through training with different players.
- Enable coaches to collaborate on player development.
- Support the development of a high standard of performance behaviours and standards across the Junior Pathway.

England Junior Performance Programme Performance Hub

Player / Expectations of invitee

What are our expectations of player's attending BE Performance Hub sessions?

Badminton England expects the following when players are in attendance at sessions, also aligned to supporting the development of the EJPP key Performance Behaviours – professionalism, communication, performance focused attitude, independence/self-reliance and a well-rounded badminton player:

- A commitment to regular session attendance.
- Arrive ready to start with the right equipment for the session.
- Perform professional warm-up / cool downs pre and post sessions.
- Come to sessions with a hard-working attitude and give your best effort in sessions – remember, 'Hard work beats talent when talent doesn't work hard'.
- Good timekeeping (aware that this is not always in player's control!).
- A 'No Mobile Phones' policy will operate during all sessions, therefore players must adhere to this at all times.
- Ensure good quality feeding, as you would want to receive in a session.
- Be open-minded to learning / trying new skills.
- Be inquisitive and willing to ask questions.
- Have good communication with the Lead Coach / Session Coaches.
- Be a good Team player – it is the responsibility of every individual (players and coaches) within the session to help to push each other to get the best out of each session.



England Junior Performance Programme Performance Hub

Session Expectations / Player Invitations

What can you expect of the sessions / Coaching Team when attending Hub Sessions?

- Promotion and maintenance of good performance habits at all sessions.
 - Good quality warm up & cool downs are mandatory.
 - Encourage communications between players and players and coaches.
 - Enforcing 'No Mobile Phone' policy in sessions.
 - Ensure good quality feeding to ensure practices are of a high standard.
 - Ensuring hard working attitudes and best effort from all in every session.
- Sessions delivered by BE registered / Safeguarding trained / DBS cleared Coaches.
- Assigned regular Lead Coach, with support coach at all sessions (wherever possible), with requisite coaching qualifications.
- Sessions delivered based on technical / tactical themes and aligned to themes identified by the EJPP from evidence gained from international Junior / Senior badminton, which are also being delivered at domestic EJPP Camps, and seen as priority areas to support development of players.
- Provide opportunity for match play.
- Create an environment that encourages hard work and is also engaging.
- Caters for the level of players in the sessions by providing challenging sessions for all.
- Provide regular feedback in sessions to players about their progress.

Player Identification

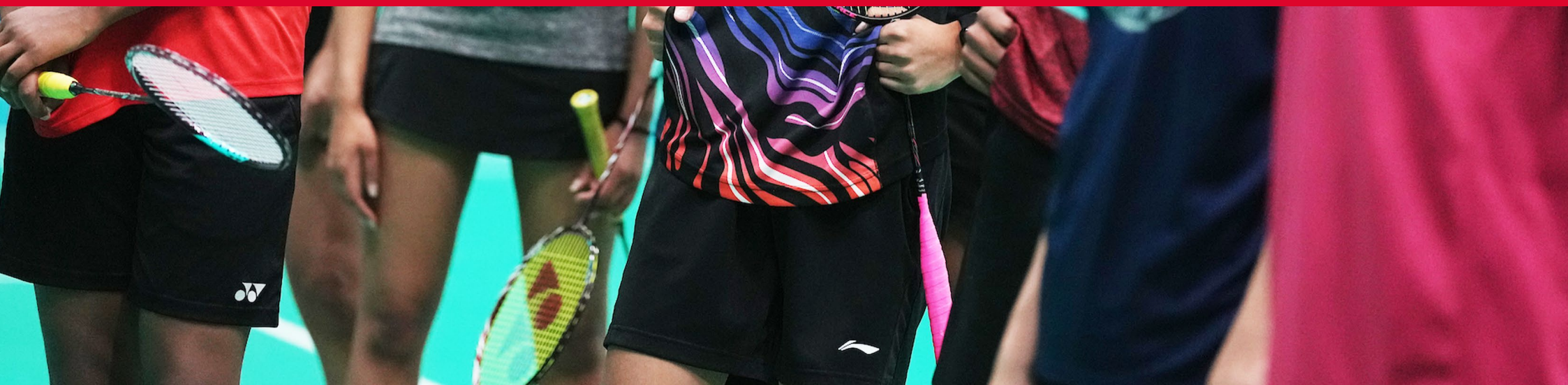
Players will be identified through the EJPP Coaching Team (EJP Programme Coaches / Age Group Coaches) following observations at Gold Tournaments. This process will be supported also by the current Hub Coaches. Network coaches should speak to one of the EJPP Coaching Team if they wish to have a player observed / considered for an invite to a Hub.



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England Junior Performance Programme

Transition Group Overview



Introduction to the EJPP Transition Group

Aims / Purpose

Overview - Badminton England 10-Year Strategy / 'Perform' Strategic Aim

The restructure of the England Junior Programme for 2024 has been developed to align with the overall BE Strategic Objectives within our new 10-year strategy, specifically within the 'Perform' Strategic Pillar. The development of the Transition Group as part of the EJPP aims to support the following:

'Create an environment which develops and delivers courageous World Class players from Talent to Top 10 who can build on our history and represent England and GB. It will be a system and environment that players want to be part of...'

Key Purpose

To support and improve the capability for identified committed and talented Junior players to transition successfully to a full-time training environment and to help bridge the gap between Junior & Senior international badminton, using more targeted intervention, support & exposure.

Additionally, to support:

- An acceleration in the rate of development by increasing training hours / intensity at an earlier age for identified individuals on the right trajectory.
- Creating increased collaborative working relationships between players, personal coaches, parents and Performance Team.
- Providing a positive and collaborative developmental experience both on and off court.
- Development of the required skills, capabilities and performance behaviours that will assist them in their pursuit of becoming the best they can be.
- Provision of a clearer Junior Pathway journey to the National Badminton Centre and the England Senior Squad.
- Our aim of being able to compete with the best in Europe and the World at both Junior and Senior level and ultimately win medals.



EJPP Transition Group

Player Eligibility / Identification Process

Eligibility

- UK passport / min. 2 years resident in UK.
- Clear commitment to wanting to represent England in future Championships events.
- Clear willingness to work towards full time training at end of Junior career.

Identification

- Evidence of being competitive in Europe & domestically in & above age
- Evidence of exhibiting key performance behaviours / shows a learning & growth mindset
- Shows intrinsic passion for the game & willingness to compete
- A focus on / commitment to achieving physical testing benchmarks

Player Commitment

- Commitment to attending NBC day-time training as part of a progressive training plan
- Commitment to agreed training / physical plan
- Commitment to agreed development goals
- Commitment to fully engaging with TASS / TASS delivery site & practitioners
- Collaboration regards suitable tournament programme
- Commitment to development of key EJPP Performance Behaviour principles
- Commitment to acting as a role model
- Commitment to attending NBC day-time training as part of a progressive training plan
- Commitment to agreed training / physical plan
- Commitment to agreed development goals
- Commitment to fully engaging with TASS / TASS delivery site & practitioners
- Collaboration regards suitable tournament programme
- Commitment to development of key EJPP Performance Behaviour principles
- Commitment to acting as a role model

EJPP Transition Group

Support Offer

The support on offer as a member of the Transition Group from Badminton England to enhance training programme and to provide exposure to full time training environment – see next page for further detail.



EJPP Transition Group

Support Offer

As part of being a member of the Transition Group, individuals can expect a level of support in terms of the following:

Dedicated Transition Group Lead Coach contact to support and agree in collaboration with player, parent and personal coach:

- Weekly training plan
- Annual Tournament Programme planning
- Formalised development goals / work areas in place
- Min. of 3 x progress reviews per year
- Signposting to additional support where required re. education, lifestyle, ensuring full use of TASS support available
- Individuals will be supported by a place on TASS, with services delivered via the TASS Delivery Network via accredited sites – provision of access to S&C, Physiotherapy, Nutrition, Psychology, Lifestyle support / sessions, with access to Mental Health support and Doctor / Medical Scheme
- Individualised training plan with agreement on and commitment to attend NBC Senior Squad daytime training, based upon own personal circumstances regards education / location (logistical arrangements are for players to arrange)
- S&C support from the Programme, working in collaboration with TASS Deliver Site S&C Practitioner to ensure sport specific training programme is in place to develop individual in line with benchmarks aligned to minimum entry requirements for NBC full time training
- Support with conversations around education / options / education establishments / flexible study / timetables, to support exposure to NBC environment / increased training
- Supported and open-ended place on Transition Group for up to 6 months post end of Junior career through to Senior Squad Review / exit from the Group (N.B ongoing place is based upon eligibility / progress reviews and continued commitment to the Group as per Agreement)
- Access to relevant Workshops / resources
- Wellbeing / safeguarding support through both TASS and BE

N.B Access to international tournament support is accessed by Transition Group players through EJP Programme Activity and through the relevant eligibility requirements for this support

England Junior Performance Programme

Transition Group FAQ's

Who decides who is given an invite to join the Transition Group?

A Panel of National Pathway Coaches, National Coaches, Age Group Coaches, Programme Manager and Performance Director will be responsible for identifying players for Transition Group.

How many players will BE identify for the Transition Group?

The group will comprise of no more than 10-12 players aged around 15-18 years of age.

What other things will be considered / used when identifying individuals for the Group?

Identification of individuals for this group will take into consideration all five disciplines, alongside current analysis of the level of depth across disciplines within both the current National Squad and across the Pathway. The Panel will also consider gender equality as much as possible across the group. The Panel will be utilising their own knowledge and expertise in relation to developing players, aligned to the Player Characteristic Model, to identify individuals they perceive could be on a trajectory to representing England in future, at both European / World level (Senior and Junior).

Does an individual have to wait until a Summer review to receive an invite to the Transition Group?

Should places become available on the Transition Group, an individual could be invited at any time during the year.

Can an individual appeal not being identified for the Group?

There is no appeals process in relation to the Transition Group.



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England Junior Performance Programme

Additional EJPP Support



SportsAid Partnership



SportsAid offers financial support to talented young sports people at the start of their careers and during times of financial hardship. As a charity it has been supporting aspiring athletes since 1976 and has funded past badminton stars such as Gail Emms, Nathan Robertson, Rajiv Ouseph, Lauren Smith and Ben Lane to name a few.

Competing at national and international level means huge personal expense for young athletes and their families and SportsAid aims to help support talented junior players and parents through this. Every year Badminton England nominates a small number of young badminton players to be considered for, on average, a financial contribution of around £1,000, which can be used for essential costs such as training, equipment, competition costs and travel. SportsAid also support nominated athletes with a broad curriculum of personal development and learning opportunities, running various workshops for both athletes and their parents/carers.

Nominations of athletes to SportsAid for both the SportsAid Award and Backing the Best Award is based on a quota of nominations Badminton England receives annually from SportsAid, as determined by their National Awards Committee. Nominations of players to SportsAid are then based on combined SportsAid and Badminton criteria which is updated annually and placed on the Badminton England website. This is usually updated in October / November, with nominations made November/December every year. Should players receive a nomination from the Governing Body, they will be notified directly by the Badminton England EJPP Team who will consider players for nominations based on the criteria and these individuals will then receive communication from SportsAid to request completion of a nomination form. Due to the nature of SportsAid being a charity, nomination is not a guarantee of an Award. Awards are entirely dependent on funding that SportsAid can source throughout the year from commercial partnerships, fundraising activities, Trust and charitable donations and as such, there can be specific requests as to where and which sports are supported by the monies raised/donated.

Information can be found on the criteria for nomination, updated annually as per above timelines, on the BE website page [here](#)

Further information on SportsAid can be found on the SportsAid website [here](#)



Working with Parents in Sport

(WWPIS) Partnership

We understand that as parents / carers, you are a key part of the player development process and play multiple roles - taxi driver, financier, cook, logistics manager, and not to mention super fan! You are the expert on your children. You are integral to success and have the biggest potential to influence and enhance your child's progression. A key philosophy of the programme is to help develop self-reliant individuals that can take ownership of their own development – you play a key part in helping to realise this too.

As part of our ongoing commitment to supporting your child on their sporting journey, we are excited to be continuing a partnership with 'Working With Parents in Sport' who are a UK based company working with sporting organisations across the globe. They help to provide information and support around some of the challenges faced as guardians / coaches of players on sporting performance pathways. They currently work with UK Coaching, England Rugby, Youth Sport Trust, British Gymnastics, several football Academies in the top English Leagues and have also worked with Ulster Badminton. Gordon MacLelland and his Team will deliver several interactive workshops on topic areas across the Programme which we hope everyone will find useful, thought provoking and engaging. More detail on WWPIS can be found [here](#) in terms of the work they do.

For those that attend Camps, as of Summer 2024, we will be providing free membership access (details on Spond) to a website hosted by WWPIS and BE that contains lots of useful articles to read, podcasts to listen to, which cover many topics that parents / carers might find interesting. This includes interviews with the parents of well-known athletes and practitioners in areas such as nutrition, sleep etc.



England Junior Performance Programme

S&C Support Offer

EJPP S&C Support / Engagement

- Teambuildr App (non-monitored) – option to sign up to a remote S&C Programme free of charge to players via an App to those attending Camps / Performance Hubs (min. age requirement of 13).
- EJP Camp S&C gym sessions (age group applicable) testing and testing reports aligned to EJPP benchmarks and NBC min. entry requirements.
- Free S&C guidance / support at EJP Camps (age group applicable).
- Provision of an S&C Coach Recommendation list – for those wishing to engage with an S&C Coach.
- Workshop delivery at Camps / Collaboration / Coach Network days & resources through Coach Ed Team.



Transition Group

- S&C Programme overseen / supported by NBC S&C Practitioners.
- S&C Programme delivered either through individual's local TASS Delivery Site / NBC (based on individual circumstances).
- NBC S&C / TASS Practitioner collaboration - ensure alignment in delivery, testing protocols and benchmarks of Programme.

Badminton England Safeguarding / Wellbeing Support

When we talk about 'safeguarding' we mean the measures that are put in place, and the actions that are taken, to support the physical and emotional welfare of everyone involved in badminton and protect them from harm. We want everyone to have a safe and positive experience. What you can expect from us:

A safe environment – whether it's at the NBC or away on camp, we have policies, procedures and guidelines in place that everyone must follow.

Education - those working with you will receive regular training to ensure they understand their safeguarding responsibilities. We also have a responsibility to educate our players, helping you to understand where you can get help and advice if you need it.

Action - we will not lose sight of the importance of ensuring welfare and wellbeing is central to our sport. We have a duty to take all concerns seriously and we will ensure that anything shared with us is dealt with appropriately.

Getting Advice:

Safeguarding is everyone's responsibility, and **it is important for you to know that** you can talk to any of us. However, at Badminton England we have a dedicated, full time Safeguarding Team who are available to provide support and listen to any of your concerns or if something doesn't feel quite right. There are several ways that you can get in touch:

Email safeguarding@badmintonengland.co.uk

Call the team directly 07738890309 or 07901005320

It is important that you know who the team are and how to contact them.

You can find more details about our safeguarding team and the work that they do [here](#)



Badminton England Safeguarding / Wellbeing Support

Shout Partnership

Badminton England have partnered with 'Shout' to offer free and confidential mental health text support for anyone of any age involved in our sport.

If you're feeling anxious, lonely, overwhelmed, stressed or just not quite yourself, Shout's volunteers are there for you any time of day or night, 365 days a year.

The goal of the text conversation is to help you reach a place of calm, with a plan of how to support yourself going forwards.

The service can be used at any time by texting "BE" to 85258.



Feeling
worried
or sad?

Struggling
to cope?

Text BE to 85258
for free and confidential support, 24/7

Texting 'BE' is anonymous and will not show up on your phone bill.

Meet the Team Supporting the England Junior Performance Programme



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Meet the Team Supporting the England Junior Performance Programme



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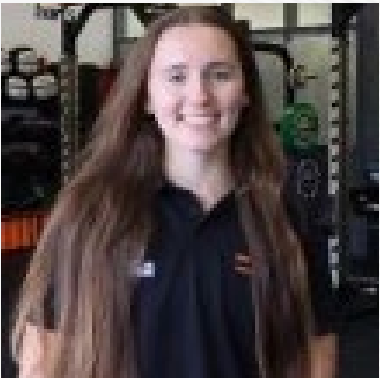
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Thank You



Gateley

