Development Fund FAQs

Question	Response
We would like to apply for funding to promote the club locally in order to attract new members. This could include a website, adverts in the local paper, pop up banners and vinyl banners to attach to fences in the town.	Yes, we would welcome an application around promotion of club activities to encourage growth and sustainable club environments.
Would we be eligible to apply for these?	We have just launched a website builder as part of the JustGo membership platform. This can be accessed at renewals and is a new benefit for the 2023/24 season. Therefore, we will not fund website costs.
I have a question about the Badminton England Development Fund: • Can I apply for a maximum of £3000 across all 3 rounds of funding? • Or is it a maximum of £3,000 per round?	You can apply for a maximum of £3000 for each round. However, only one successful project will be funded per club/coach per season. If you are successful, you can not apply again during the same season. Priority will be given to clubs that have consistently supported the Badminton England
	There is a panel at each round of funding, so applications cannot be guaranteed to be funded. We are looking for new activity that supports growth or retention and can evidence sustainability.
Please can you send me more information about the new development fund and what sort of projects might be considered for funding?	We will consider all types of funding as long as it is sustainable, and you can provide evidence of impact.
	Priority will be given to projects that support the recruitment and retention of disabled and female members, but we will look at projects outside of this.
Can schools apply for funding?	The eligibility criteria states we will only fund affiliated Clubs or coaches. Therefore, a school will need to be linked to one of these and the club/coach should make the application.
When will a decision be made	Within 7 working days of the panel date, as specified on the webpage https://www.badmintonengland.co.uk/on-court/developmentfund/

We are looking to apply for 3 new projects for our club. Should applications be submitted as 3 different applications, or all 3 projects as one application?

You can only submit one application per club/coach per round.