



Badminton England Funding Application - Round 2

This form should be completed by Badminton England affiliated clubs and registered coaches who are looking for financial investment to grow badminton in their area.

Before starting the form, please ensure you have your club membership number or coach registration details to hand.

Your application will be taken forward to panel, please see our website for panel meeting dates. If you have any questions, please contact development@badmintonengland.co.uk

Please be informed that this funding window may close before the indicated deadline once a pre-determined number of applications have been recieved. To ensure your application is considered, we recommend applying at your earliest convenience.

All details provided will be stored safely and responsibly. If you would like more information on how Badminton England process your data, please view our Privacy Notice and commitment to GDPR which can be accessed here: <https://www.badmintonengland.co.uk/gdpr/>

* Required

Key Contact Details

Please use the section below to provide contact information for the key contact of this funding application, this information will only be used to get in touch with the key contact to discuss this application further.

1. Key contact full name *

2. Key contact email address *

3. Key contact phone number *

4. Name of Club / Name of Coach *

5. How did you hear about this funding? *Please select all that apply.* *

☐ Through my Badminton England Relationship Manager

☐ Website

☐ Social Media

☐ Newsletter

☐ Other

6. Are you applying on behalf of a Badminton England affiliated club and or as a registered coach?

☐ Yes

☐ No

☐ Both (club & coach)

7. Please insert your club membership or coach registration number (If applying for both, please insert club affiliation and coach registration numbers) *

Application Overview

Please use this section to provide an overview of your application, you will be able to provide more detail in later sections.

8. What is the proposed start date of your project? *



9. Please provide the postcode for where the funding will be used *

10. In which County will the activity take place? *

11. What type of venue will your session be held in? *

- ☐ Leisure Centre
- ☐ School
- ☐ Community Centre
- ☐ Place of worship
- ☐ Other non-traditional place
- ☐ Other

12. Total amount of funding requested (e.g. 500.00) *

The value must be a number

13. Do you have any match funding for your project or bursary? *

☐ Yes

☐ No

Matched Funding

14. Please provide details of the match funding, including where the grant is from and funding amount. *

Application Details

In the section below, you will have opportunity to outline more information about your funding application.

15. **Project Details** - Please provide an overview of your project / reason for applying for funding (max 100 words) *

16. **Consultation and Insight** - please tell us why your project or activity is needed (max 500 words)

*Details should include: Insight that has been collated / evidence of waiting lists / any local need / demographics of your community etc. **

17. **Delivery** - How will your project be delivered? (max 500 words)

*Please include: Where will you deliver, who will deliver, any programmes you will use, any partners you will engage with, how you will ensure your project is sustainable after the funding has ended **

18. **Impact** - what impact will your project, or coaching qualification, have on your club or local community?

*Please include details of the how many people your activity aims to engage. How many existing members do you have? How many members do you hope to increase your membership by? You can also include details of the age, gender, ability of the participants you are targetting, and how this will impact on your local community. (max 500 words) **

19. **Finance** - please provide a full breakdown of where your funding will be spent. This can include facility hire, coaching cost, equipment. (max 500 words)

e.g.

Facility Hire: 4 courts x 1hrpw (£40) x 10 weeks = £400

Coach Delivery: 1hrpw (£25) x 10 weeks = £250

Equipment: 16 rackets X £10 = £160

Marketing: 250 leaflets = £50

total project funding: £860

**We will only accept a clear breakdown of costs. If this is not detailed or accurate, your submission will be rejected. Please be realistic in what you apply for and consider the cost per head value of your project.*

20. **Sustainability** - How will your project be sustainable once the funding has been used? (max 500 words)

For instance, what are the minimum numbers you need to recruit/retain to make your project financially viable. What measures are you putting in place to prepare for this?

If you are charging a session/tournament entry fee, what is this amount?

How will you ensure you can afford to replenish equipment once the funding has ended?

How will you continue to promote your session/project to attract new participants after the funding has ended?

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