



2021-2022

**Badminton England
Club Webinar Series**



Badminton England

2021-22 Club Webinar Series

Welcome to the 2021-22 calendar of Club Webinars. Each month uncovers a different theme, enabling you to learn from an expert, improve your knowledge and skills, and help your club thrive.

These free webinars cater for volunteers of all experience levels and are relevant to all types of volunteer roles within a club setting, unless otherwise stated in the webinar description.

The webinars will be delivered by a combination of Badminton England staff and external facilitators.

All webinars will be between 1 and 2 hour online sessions, hosted via Zoom.

How to Book

To book onto one of the webinars below, please visit:

www.badmintonengland.co.uk/on-court/volunteer-in-badminton/

Eligibility

Delegates must be a minimum of least 16 years of age and be able to communicate effectively in English.

Online Requirements

In order to access the online webinars, delegates will be required to:

- Have access to a laptop or tablet. A smartphone device is accepted but functionality can be limited. The device must have access to a microphone as the sessions will be interactive
- Have good Wi-Fi access
- Have access to an environment with limited distractions which is conducive to learning
- Be able to log into the webinar 10 minutes ahead of the designated start time

If you have any additional learning needs, please let us know when registering for the webinar so we can support you.

Overview

Six webinars are running as part of the 2021-22 Club Webinar Series from September 2021 to March 2022:

WEBINAR	DATE	TIME	FACILITATOR
Designing Your Inclusive Club	Wednesday 22nd September 2021	7pm – 8.30pm	Leanne Brown (Badminton England Inclusion Lead), Jess Cook (Activity Alliance) & Lorraine Brydie (Wimbledon Racquets & Fitness Club)
Building Back Stronger	Tuesday 26th October 2021	7pm – 9pm	Club Matters
Safeguarding Adults	Wednesday 24th November 2021	7pm – 8pm	Emma Gibson (Badminton England Ethics & Compliance Manager)
Funding	Monday 17th January 2022	7pm – 8pm	Richard Sutcliffe (Funding 4 Sport)
Using BE Programmes within Your Club	Thursday 24th February 2022	7pm – 8pm	Jenna Smith (Badminton England Programme Manager)
The Importance of Having an Online Presence	Monday 21st March 2022	7pm – 8pm	Sport Structures

Full details and booking links for each of the six webinars can be found in this brochure.

Designing Your Inclusive Club



Facilitators: Leanne Brown (Badminton England Inclusion Lead), Jess Cook (Activity Alliance) & Lorraine Brydie (Wimbledon Racquets & Fitness Club)

This webinar will explore how you can become an inclusive club and accessible to disabled people. You will be encouraged and supported to think about how you can design and develop your club inclusively through engaging with disabled people, ensuring inclusive communications, and creating a welcoming club ethos. Wimbledon Racquets & Fitness Club will also share their experience and journey of setting up inclusive badminton sessions.

By the end of this webinar, attendees will:

- Understand more about how clubs can become more inclusive
- Be able to develop a welcoming club environment
- Have more information on inclusive communications and how these can be achieved

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 22nd September 2021	Online	19:00	20:30

[Book Now](#)

Building Back Stronger



Facilitator: Club Matters

The pandemic has seriously impacted on all aspects of life, including the running of sports clubs. As we return to play and approach a new normal, we understand that clubs need support to assess their current situation, tackle any issues, implement recovery strategies and look to the future.

By the end of this online workshop, delegates will be able to:

- Express the impact of COVID-19 on their club
- Identify the current health status of their club and areas of risk
- Outline recovery strategies that can aid their club
- Identify potential opportunities to assist their club going forward

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Tuesday 26th October 2021	Online	19:00	21:00

[Book Now](#)

Safeguarding Adults



Facilitator: Emma Gibson (Badminton England Ethics & Compliance Manager)

This webinar will aim to provide Club Welfare Officers, coaches and volunteers with information on why safeguarding adults (as well as children) is important within club environments. The webinar will help clubs to develop their safeguarding policies, provide guidance on reporting adult safeguarding concerns and give information on working with Badminton England to ensure that where issues arise they are dealt with for the benefit of all people who play badminton.

By the end of this webinar, attendees will:

- Understand why safeguarding adults is important within clubs
- Know how to report safeguarding concerns effectively
- Understand the role of the Welfare Officer in safeguarding adults

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 24th November 2021	Online	19:00	20:00

[Book Now](#)

Funding



Facilitator: Richard Sutcliffe (Funding 4 Sport)

Many clubs are dependent on external funding to grow and develop their sessions so this webinar will provide information on successfully applying for funding to grow and develop your badminton club. Information on sourcing funding will be provided as well as guidance on how to prepare and submit a strong funding bid.

By the end of this webinar, attendees will:

- Know how and where to find information on available funding
- Understand what information should be included in funding bids
- Be able to write detailed and effective funding bids for their club

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Monday 17th January 2022	Online	19:00	20:00

Book Now

Using Badminton England Programmes Within Your Club



Facilitator: Jenna Smith (Badminton England Programme Manager)

Badminton England have a number of programmes which can be delivered within a club environment to players of all ages and abilities. This webinar will provide information on four of the key participation programmes (No Strings, Essentials, The Racket Pack and SmashUp!), how to deliver these programmes and the ways in which the programmes can be used by clubs to grow membership.

By the end of this webinar, attendees will:

- Understand more about the available Badminton England programmes
- Be able to deliver these programmes effectively within their club
- Know how to utilise these programmes within a club environment to grow membership

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Thursday 24th February 2022	Online	19:00	20:00

[Book Now](#)

The Importance of Having an Online Club Presence

Facilitator: Sport Structures

Successful clubs who regularly attract new members often have a strong online presence. This webinar will provide information on why an online club presence is important, ways in which to develop an online club presence (including the use of websites and social media platforms) and how an online presence can help your club to grow and thrive.

By the end of this webinar, attendees will:

- Understand why an online club presence is important
- Know how to get the most out of websites and social media platforms
- Be able to boost their online club presence with the aim of attracting new members

Webinar Cost: FREE

DATE	FORMAT	START TIME	FINISH TIME
Monday 21st March 2022	Online	19:00	20:00

[Book Now](#)

