

# TIER 5 COMPETITIONS



**Make the most of the increased exposure of badminton through the Olympic and Paralympic games by getting involved in 'The Big Hit' and delivering a tier 5 Badminton competition.**

## **What is Tier 5 Competition?**

Tier 5 competitions provide an opportunity for social and club players to compete at a level that is suitable to their ability. Social competitions aim to provide a fun competition experience. A range of formats can be used to be tailored to the target audience, with the overall focus being on playing lots of games, meeting new people, and having fun. Competitions can be run as standalone events or as part of a series.

## **What are the benefits of delivering a Tier 5 Competition?**

Clubs can use Tier 5 competition to appeal to a new target audience as well as to provide continued motivation to current club members. They are a great way to advertise your club sessions, generate money for your club through entry fees, and provide a local opportunity for players to compete.

If your club caters for older juniors/young adults, Tier 5 competitions are a great way to get them involved in developing more rounded skills through, supporting the organisation and running of the event.

## **How can we tie a Tier 5 Competition into The Big Hit?**

Your club could utilise The Big Hit as a national campaign to promote your competition to maximise engagement and reach for your badminton club. You could do this by just marketing the competition and utilising The Big Hit as increased exposure.

**[Click here to register your Big Hit event](#)**

## **What resources are available to support our club to deliver a Tier 5 Competition?**

Clubs are required to register the competition and will be given access to Badminton England's online booking system. All entries and payments are taken through the system, being paid directly to the club. The system then allows the club organiser to fully administer the competition, assign partners, draw fixtures, and record results. Support is provided by Badminton England, including useful resources for organisers, access to the online system, marketing support, and promotional materials.