

RACKET PACK FESTIVAL



Make the most of the increased exposure of badminton through the Olympic and Paralympic games by getting involved in 'The BIG Hit and delivering a Racket Pack Festival

What is The Racket Pack?

The Racket Pack is a primary aged, initiative designed to deliver fun and engaging skill-based sessions, ensuring a positive first experience of badminton. With characters they can relate to, awards to progress through, and on court session plans to make court time fun and engaging, The Racket Pack has been developed with little people at heart from start to finish.

What resources are available to support your club to deliver The Racket Pack Festival?

On the [Badminton England Resource Hub](#), you can access a variety of Racket Pack resource support, including a Competition and Festival guide folder. Here you have access to festival templates, hall plans, activity cards, team score cards, results tables, and certificates. All of which can be printed as required.

The festivals can be delivered by a coach, teacher or school games organiser. If your club does not have a coach, but you are interested in delivering a festival you can use our 'Find a Coach' tool to get in touch

What are the benefits of delivering a Racket Pack Festival?

The Racket Pack festival is the ideal introduction to badminton. Festival activities are intended to provide success for all and an opportunity for differentiation. Hosting a festival both within a school or club environment enables young people to experience badminton in a fun and exciting way whilst making new friends.

with local coaches [here](#). We provide a free Racket Pack online training module to upskill and access our resource hub with everything needed to deliver a successful festival. Coaches can sign up to do the online training module by completing this [form](#).

How can we tie a Racket Pack Festival into The BIG Hit?

Your club could use The BIG Hit to promote a Racket Pack festival to your local schools and community to give children the chance to experience badminton for the first time. You could simply run and promote a Racket Pack session or festival using the increased exposure of The BIG Hit or host a club open day where the festival games are laid out for children to come and try.

Alternatively, you could run a Racket Pack programme of sessions that finish during The BIG Hit and end with a mini festival where you encourage other juniors and club members to come and join in. This is a great way to introduce your club environment. Making the young people feel welcome and included

will make the transition to your club less daunting and increase the chances of growing your junior club. Fun is the key element – the more enjoyable you can make the racket pack festival; the more likely young people will want to carry on playing!



[Click here to register your Big Hit event](#)