



**2020-2021**

**Club Volunteer Webinar Series &  
National Volunteer Conference**

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# 2020-2021 Club Volunteer Webinar Series & National Volunteer Conference

## Club Volunteer Webinar Series

Welcome to our brand-new calendar of club volunteer webinars. Each month uncovers a different theme, enabling you to learn from an expert, improve your knowledge and skills, and help your club thrive.

These five free webinars cater for volunteers of all experience levels and are relevant to all types of volunteer roles within a club setting, unless otherwise stated in the webinar description.

The webinars will be delivered by a combination of Badminton England staff and Sport Structures facilitators, as part of the Sport England Club Matters programme.

All webinars will be either 1 or 2 hour short online sessions.

## National Volunteer Conference

Building on the success of the previous Volunteer Conferences, the aims of the 2021 National Volunteer Conference are to provide a menu of quality virtual training and development opportunities for our volunteer workforce, facilitate valuable networking for volunteers to share practices and learn from each other and inspire volunteers to put their learning into practice to support grassroots development in their local areas.

All webinars which are part of the Volunteer Conference will be delivered by a combination of Badminton England staff and external facilitators.

All webinars will be either 1 or 2 hour short online sessions.

## How To Book

To book onto any the webinars, please see the links within the information below.

## Eligibility

Delegates must be a minimum of least 16 years of age and be able to communicate effectively in English.

## Online Requirements

In order to access the online webinars, delegates will be required to:

- Have access to a laptop or tablet. A smartphone device is accepted but functionality can be limited
- The device must have access to a microphone as the sessions will be interactive
- Have good Wi-Fi access
- Have access to an environment with limited distractions which is conducive to learning
- Be able to log into the webinar 10 minutes ahead of the designated start time

If you have any additional learning needs, please let us know when registering for the webinar so we can support you.

# Club Volunteer Webinar Series

## Club Health Check

The Club Health Check webinar will provide information on the minimum operating standards that clubs should have in place to ensure that the club provides the right environment, promotes the welfare of members and encourages everyone to enjoy sport and stay involved throughout their lives.

### Webinar Outcomes

By the end of this webinar, delegates will be able to:

- Understand the minimum operating standards for clubs and why they are important
- Develop a range of documentation to meet ClubMark standards
- Ensure all relevant criteria are met to run a safe and effective club

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 23 <sup>rd</sup> September 2020	Online	19:00	20:00

[Book Now](#)

## Safeguarding

This webinar will aim to inform new Welfare Officers, coaches and clubs, who are looking to develop their policies, on how we manage safeguarding concerns within Badminton England and how we can all work together to ensure that where issues arise they are dealt with for the benefit of all young people who play badminton.

### Webinar Outcomes

By the end of this webinar, delegates will be able to:

- Understand what safeguarding is and why it is important
- Identify examples of good safeguarding practice
- Understand the role of the welfare officer at club and county level

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Tuesday 20 <sup>th</sup> October 2020	Online	19:00	20:00

[Book Now](#)

## Participant Experience

With so much competition for people's time, how do you ensure your club is chosen over other opportunities? By understanding what existing and potential members want from your club, you can deliver a great experience for them.

## Webinar Outcomes

By the end of this webinar, delegates will be able to:

- Identify what constitutes a great participant experience
- Review their current participant experience
- Identify how to bring about change to positively influence the participant experience
- Develop an action plan and understand how to access further support

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Thursday 19 <sup>th</sup> November 2020	Club Matters Online workshop	19:00	21:00

**Book Now**

## Developing a Marketing Strategy

There are now more ways of marketing your sports club than ever before. This webinar will guide you through the marketing minefield and help you attract new members, raise funds or enhance your club's profile.

## Webinar Outcomes

By the end of this webinar, delegates will be able to:

- Understand the key principles of a club marketing strategy
- Describe how to develop a marketing strategy using a simple framework
- Identify different marketing channels to maximise exposure
- Understand how to effectively monitor and evaluate their marketing strategy

**Course cost:** FREE

DATE	VENUE	START TIME	FINISH TIME
Thursday 21 <sup>st</sup> January 2021	Club Matters Online workshop	19:00	21:00

**Book Now**

## Leadership Teams

Do you have the right committee structure? This webinar explores how your club can be structured to, not only effectively run the club, but also plan for the future. The webinar looks at how you make sure the right people are in the right roles to take the club forward.

## Webinar Outcomes

By the end of this webinar, delegates will be able to:

- Review their leadership club structure
- Identify the key principles of an excellent leadership team
- Identify methods on how to achieve an excellent leadership team for their club
- Develop an action plan to improve their club leadership.

**Course cost:** FREE

DATE	VENUE	START TIME	FINISH TIME
Tuesday 20 <sup>th</sup> April 2021	Club Matters Online workshop	19:00	21:00

**Book Now**

# National Volunteer Conference 2021

## Section 1: Conference Launch

### Launch Event & Yonex Volunteer of the Year Awards

This webinar will provide an overview of the current Badminton England Volunteer Strategy and the newly developed Young Leader Academy whilst also recognising the contributions of our volunteer workforce and announcing the 2021 YONEX Volunteer of the Year Award winners and runners up.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Sunday 31 <sup>st</sup> January 2021	Online	19:30	20:15

[Book Now](#)

### Mental Health

Delivered by the Mental Health Charity, MIND, this webinar will provide insight and information on the positive effect of volunteering on mental health.

The England Men's Singles No.1, Toby Penty, will also deliver a key note centring on his personal mental health challenges and his perceived ability to cope then attendees will be invited to participate in a Q&A session with Toby.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 3 <sup>rd</sup> February 2021	Online	19:30	20:30

[Book Now](#)

## Section 2: Growing the Grassroots

### Designing Your Inclusive Club

This webinar will explore the difference between inclusive and disability sport. You will be encouraged and supported to think about the necessary steps to make your club accessible to all and Wimbledon Racquets & Fitness Club will share their experience of setting up inclusive badminton sessions.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Tuesday 9 <sup>th</sup> February 2021	Online	19:30	20:30

[Book Now](#)

### Structuring Coaching Sessions for Long Term Player Development

This webinar will provide coaches with ideas of how to structure and deliver individual sessions, blocks of sessions and annual plans with differentiated delivery to meet the various needs of a group. The webinar will also cover the importance of allowing time for players to experiment in sessions and how to incorporate and structure this within a coaching session.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Thursday 11 <sup>th</sup> February 2021	Online	19:30	20:30

[Book Now](#)

## Engaging with Schools & Young People

Developing links with schools, whether you are a coach or a club, is critical to growing any junior section. During this webinar, you will hear top tips from a School Games Organiser on how to go about approaching schools, and understand what schools are really after from your delivery.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 24 <sup>th</sup> February 2021	Online	19:30	20:30

**Book Now**

## Increasing Female Participation

The webinar will provide a range of strategies for increasing female participation through topics such as promoting active participation; making sessions and facilities safe and female friendly; increasing media coverage and visibility and promoting gender equity on boards. Riverside Leisure Centre Badminton Club will share their experience of engaging and retaining female players.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Thursday 4 <sup>th</sup> March 2021	Online	19:30	20:30

**Book Now**



## Section 3: Challenging You

### Becoming a Better Negotiator

Negotiation can be daunting at first however done effectively, it can be helpful. There are many opportunities to use negotiation skills within a club, such as ensuring the best deal for your members, having meaningful discussions with your committee or delegating tasks to spread the workload. Coaches also need effective negotiation skills to agree appropriate venue access and cost, implement community programmes, and to ultimately get the best business deal to run a session.

In the webinar, Psychologist, Mandy Rutter, will delve into the behaviours involved with negotiating and the session will be a step-by-step guide of how to put negotiations into practice within your club to help it run smoothly and support your members' best interests.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Sunday 7 <sup>th</sup> March 2021	Online	19:30	20:30

[Book Now](#)

### Improving Your Volunteer Experience

Delivered by Sport Structures, this webinar focuses on developing a positive culture of volunteering within your club environment and will help you to create an action plan to improve your club volunteer experience. You will be challenged to reflect on current practices and make positive changes to improve your volunteer retention.

**Course cost:** FREE

DATE	FORMAT	START TIME	FINISH TIME
Wednesday 10 <sup>th</sup> March 2021	Online	19:00	21:00

[Book Now](#)

